

ABS - Associate in Business Studies:

- Demonstrate a basic understanding of the functional areas of business
- Identify appropriate practical strategies
- Develop capabilities in working with others
- Construct, analyze and evaluate different forms of argument and present them in a logical and coherent manner
- Critical thinking

BBA – Bachelor of Business Administration:

- Demonstrate an understanding of the functional areas of business, including Marketing, Business Finance, Accounting, Management - including Production and Operations Management, Organizational Behavior, and Human Resource Management - Legal Environment of Business, Economics, Business Ethics, Global Dimension of Business, Information Systems, Quantitative Techniques/Statistics, and Business Policies
- Demonstrate an understanding of the functional areas of business of Finance, Operations, Marketing, Human Resources and Leadership
- Identify appropriate practical strategies
- Develop capabilities in working with and managing others
- Construct, analyze and evaluate different forms of argument and present them in a logical and coherent manner
- Critical thinking

BBS – Bachelor in Business Studies:

- Demonstrate an understanding of the functional areas of business
- Identify appropriate practical strategies
- Develop capabilities in working with and managing others
- Construct, analyze and evaluate different forms of argument and present them in a logical and coherent manner
- Critical thinking

BA – Bachelor of Arts:

- Demonstrate a thorough understanding of Design Management/ Fashion Management/ Hospitality Management/ Sports Management/ Technology Management/ Tourism Management
- Demonstrate an understanding of the functional areas of business of Finance, Operations, Marketing, Human Resources and Leadership
- Identify appropriate practical strategies
- Develop capabilities in working with and managing others
- Construct, analyze and evaluate different forms of argument and present them in a logical and coherent manner
- Critical thinking

Graduate programs:

MBS - Master in Business Studies

- Demonstrate leadership competencies
- Act in an ethical manner
- Communicate effectively
- Act effectively in a global business environment
- Integrate strategies within the overall organizational context
- Domain-specific skills and knowledge

MBA - Master of Business Administration

- Demonstrate leadership competencies
- Act in an ethical manner
- Communicate effectively
- Act effectively in a global business environment
- Integrate strategies within the overall organizational context
- Develop skills and deep knowledge in the areas of Marketing, Human Resources, Finance, and Operations

MIM – Master in International Management

- Demonstrate leadership competencies
- Act in an ethical manner
- Communicate effectively
- Act effectively in a global business environment
- Integrate strategies within the overall organizational context
- Develop skills and deep knowledge in Asian Management / Business Analytics / Business Communication / Digital Business / European Management / Global Banking / Global Economics / Global Entrepreneurship / Global Leadership / Healthcare Management / Public Sector Management / Small Business Management / Strategic Management / Supply Chain Management

MS - Master of Science

- Demonstrate leadership competencies
- Act in an ethical manner
- Communicate effectively
- Act effectively in a global business environment
- Integrate strategies within the overall organizational context
- Develop skills and deep knowledge in Financial Management / Human Resource Management/ Marketing Management / Operations Management

MA - Master of Arts

- Demonstrate leadership competencies
- Act in an ethical manner
- Communicate effectively
- Act effectively in a global business environment
- Integrate strategies within the overall organizational context
- Develop skills and deep knowledge in Design Management / Digital Marketing / Fashion Management / Sports Management / Technology Management / Tourism and Hospitality Management